

Membership application form



JDA

designGAP

I would like to apply as:

- Full supplier
- Designer
- Craftworker
- Affiliate (member of another BATF trade association)

Approx Annual Turnover
(this will be kept confidential)

No. of employees

Category of product

- Children's Gifts, Toys & Gadgets
- Fashion Jewellery's & Accessories
- Kitchen, Dining & Housewares
- Volume Giftware
- Body, Bath & Home Fragrance
- Cards, Wraps & Stationery
- Home Furnishing, Textiles & Interior
- Accessories
- Licensing
- Outdoor Living & Leisure
- Craft & Handmade
- Fair Trade & Eco Friendly
- Food & Drink

Company details

Company Name:

Contact Name:

Job Title:

Address:

Postcode:

Tel:

Mob:

Email:

Website:

Declaration: I/we

have read and understood the Code of Conduct and agree to abide by the rules set therein. If selected for membership I/we agree to pay the association's annual membership subscription and abide by the Articles of the Association of the British Allied Trades Federation and the Bye-laws of The Giftware Association; also to notify the association of any changes in my/our business activities.

Signed

Date

Cc Auth Code (For office use only)

Please hand this form back to a GA representative or post to:
The Giftware Association, Federation House, 10 Vyse Street, Birmingham B18 6LT. You can also join online at www.ga-uk.org



Code of conduct

Members of The Giftware Association are required to abide by the following rules and regulations as stated in the Code. They should:

- Acquaint themselves with and comply with all legislation, regulations and EU Directives that apply to their business including, but not limited to, those that relate to product safety, e-commerce, distance selling and online trading, trade descriptions, sale of goods, advertising, consumer protection, health and safety, data protection, and employment law, and any other legislation, regulations and directives specific to their business.
 - Undertake not to infringe any form of copyright, design right, trademarks or any other intellectual property rights of any third party.
 - Offer mediation to other parties, when so required by The Giftware Association (The GA), in cases of genuine disputes which cannot be mutually settled otherwise, before proceeding to law.
 - Clearly display on all relevant documents, or make available to customers, applicable terms and conditions of trading.
 - Ensure that all advertisements of products and services in all media, including online, conform to the codes set by the Advertising Standards Authority.
 - Deal promptly, and at an appropriate level of management, with complaints from customers.
 - Recognise the importance of good relations and effective communication with sales agents and comply with the EC Commercial Agents Directive 86/653/EEC and the UK Commercial Agents (Council Directive) Regulations 1993.
- Ensure that sales agents know the Member's "Terms and Conditions of Trade" and have adequate information to well represent the reputation and interest of the members.
 - Ensure that exhibition stand cards, retail window stickers and any other marketing media, including online, bearing The GA logo shall at all times uphold the reputation of the Association and its members.
 - Undertake to maintain the highest level of integrity, honesty and business ethics.
 - Support, abide by and uphold the Articles of Association and objectives of The GA and this Code of Conduct. Data Protection Policy
 - As part of your membership of The GA we will retain your details for the purpose of sending you information by post, fax, telephone or e-mail about GA services and membership benefits. Unless you have already advised us that you do not wish them to be released, we may also supply your details in response to enquiries, in accordance with our key role of promoting members' services and products, and we may list your details on The GA website.
 - We may also disclose your details to third parties who have agreements with The GA for the delivery of membership services and benefits. The GA and the third parties may contact you by telephone, fax, mail or e-mail. The GA undertakes not to sell your details for any purpose. If you do not wish your details to be used in accordance with this policy, please advise The GA office.

Find out more:

Online:
www.ga-uk.org

Via email:
enquiries@ga-uk.org

On the phone:
0121 237 1104

Facebook:
The Giftware Association

Twitter:
The_GA_UK

Address:
The Giftware Association
Federation House
10 Vyse Street
Birmingham B18 6LT

Gain the competitive edge
with a Giftware Association
Supplier Membership



The Giftware Association is at the heart of the UK gift and home industry.

We can help your business thrive with our knowledge, services and contacts within the industry.

Flourish

“The GA has made some invaluable introductions since I joined by connecting me not only with new customers, but also other like-minded companies in my sector. It’s a community that I’m proud to promote in our marketing literature.

Howard Thomas, Company Director
GiftScribes Gifts Ltd



We represent everyone from established companies to start ups, manufacturers and retailers. We offer invaluable advice and assistance to everyone in the gift and home industry.

The Giftware Association will help raise your company’s profile through networking, sales and marketing and great discounts and services. Our services are on offer to help your business succeed. We have providers to guide you through the toughest legal, I.P and finance issues as well as offering valuable expertise from our 70 year history.

“When I was a supplier I wish I had been more aware of the Giftware Association and how it can help in those challenging times.”

Sarah Ward, Chief Executive
The Giftware Association

Benefits

The Giftware Association membership is designed to help you prosper whilst saving time and money. Whether it’s discounts, legal protection or just everyday advice we are here to help.

A wealth of advice

- ♦ Access to four business advice lines, including HR/ Employment Law, Legal and Health & Safety Advice
- ♦ 700+ business documents at your fingertips
- ♦ Legal Protection Insurance, up to £1 million excess free
- ♦ Debt Recovery Advice

More profitable Trade Fairs

- ♦ Savings on stand space at major trade shows, including Spring Fair/Autumn Fair, Giving and Living Exeter, Scotland Trade Fair and British Craft Trade Fair
- ♦ Our team visit a diverse range of trade and consumer shows to impart that knowledge to you
- ♦ Extra promotion and increased PR from our show partners

Protect your products and designs from copyright and design theft

- ♦ Design Deposit scheme with Copywatch
- ♦ Intellectual property advice and trademark savings
- ♦ We act as an impartial advice service during an audit

Connect with retailers

- ♦ Regular news and information updates
- ♦ Half price entry to Gift of the Year where your product will be in front of influential industry judges

The list of services we offer is non-exhaustive and tailored to meet your needs. Our team can offer your help and guidance on every single aspect of your business.

What can you save each year...

£257

On average per trade show

£250

On legal advice and insurance

£550+

On design registration and protection

How much does it all cost?

Supplier

Turnover up to £250,000	£295
£250k – £499k	£395
£500k – £999k	£495
£1 million – £1.9 million	£595
£2 million – £4.9 million	£695
£5 million – £9.9million	£985
£10 million +	£1050

Other membership

Associate	£195
Designer	£150
Craft Worker	£150
Affiliate (member of another BATF TA)	£195
Associate Supplier (GA Service Partner)	£295

Are you a retailer reading this? Please speak to The GA to discover your own benefits. From £195

An initial £30 joining fee is also payable. Prices exclude VAT.