

Membership application form



JDA



I would like to apply as:

- Full supplier
- Designer
- Craftworker
- Affiliate (member of another BATF trade association)

Approx Annual Turnover
(this will be kept confidential)

No. of employees

Category of product

- Children's Gifts, Toys & Gadgets
- Fashion Jewellery's & Accessories
- Kitchen, Dining & Housewares
- Volume Giftware
- Body, Bath & Home Fragrance
- Cards, Wraps & Stationery
- Home Furnishing, Textiles & Interior
- Accessories
- Licensing
- Outdoor Living & Leisure
- Craft & Handmade
- Fair Trade & Eco Friendly
- Food & Drink

Company details

Company Name:	
Contact Name:	
Job Title:	
Address:	
Postcode:	
Tel:	Mob:
Email:	
Website:	

Declaration: I/we

have read and understood the Code of Conduct and agree to abide by the rules set therein. If selected for membership I/we agree to pay the association's annual membership subscription and abide by the Articles of the Association of the British Allied Trades Federation and the Bye-laws of The Giftware Association; also to notify the association of any changes in my/our business activities.

Signed	
Date	Cc Auth Code (For office use only)

Please hand this form back to a GA representative or post to:
The Giftware Association, Federation House, 10 Vyse Street, Birmingham B18 6LT. You can also join online at www.ga-uk.org



Code of conduct

Members of The Giftware Association are required to abide by the following rules and regulations as stated in the Code. They should:

- Acquaint themselves with and comply with all legislation, regulations and EU Directives that apply to their business including, but not limited to, those that relate to product safety, e-commerce, distance selling and online trading, trade descriptions, sale of goods, advertising, consumer protection, health and safety, data protection, and employment law, and any other legislation, regulations and directives specific to their business.
 - Undertake not to infringe any form of copyright, design right, trademarks or any other intellectual property rights of any third party.
 - Offer mediation to other parties, when so required by The Giftware Association (The GA), in cases of genuine disputes which cannot be mutually settled otherwise, before proceeding to law.
 - Clearly display on all relevant documents, or make available to customers, applicable terms and conditions of trading.
 - Ensure that all advertisements of products and services in all media, including online, conform to the codes set by the Advertising Standards Authority.
 - Deal promptly, and at an appropriate level of management, with complaints from customers.
 - Recognise the importance of good relations and effective communication with sales agents and comply with the EC Commercial Agents Directive 86/653/EEC and the UK Commercial Agents (Council Directive) Regulations 1993.
- Ensure that sales agents know the Member's "Terms and Conditions of Trade" and have adequate information to well represent the reputation and interest of the members.
 - Ensure that exhibition stand cards, retail window stickers and any other marketing media, including online, bearing The GA logo shall at all times uphold the reputation of the Association and its members.
 - Undertake to maintain the highest level of integrity, honesty and business ethics.
 - Support, abide by and uphold the Articles of Association and objectives of The GA and this Code of Conduct. Data Protection Policy
 - As part of your membership of The GA we will retain your details for the purpose of sending you information by post, fax, telephone or e-mail about GA services and membership benefits. Unless you have already advised us that you do not wish them to be released, we may also supply your details in response to enquiries, in accordance with our key role of promoting members' services and products, and we may list your details on The GA website.
 - We may also disclose your details to third parties who have agreements with The GA for the delivery of membership services and benefits. The GA and the third parties may contact you by telephone, fax, mail or e-mail. The GA undertakes not to sell your details for any purpose. If you do not wish your details to be used in accordance with this policy, please advise The GA office.

Find out more:

Online:
www.ga-uk.org

Via email:
enquiries@ga-uk.org

On the phone:
0121 237 1104

Facebook:
The Giftware Association

Twitter:
The_GA_UK

Address:
The Giftware Association
Federation House
10 Vyse Street
Birmingham B18 6LT

Gain the competitive edge
with a Giftware Association
Retail Membership



The Giftware Association is at the heart of the UK gift and home industry.

We can help your business thrive with our knowledge, services and contacts within the industry.

Thrive

“Becoming a GA member definitely opened doors for us to a wealth of suppliers, and helped us stand out from the crowd. The contacts we have made, and continue to make through membership have been invaluable for sourcing some wonderful products and driving sales!”

Mark Jones
Director of Occasions Retail



We represent everyone from established companies to start ups, manufacturers and retailers. We offer invaluable advice and assistance to everyone in the gift and home industry.

The Giftware Association will help raise your company's profile through networking, sales and marketing and great discounts and services. Our services are on offer to help your business succeed. We have providers to guide you through the toughest legal, I.P and finance issues as well as offering valuable expertise from our 70 year history.

Benefits

The Giftware Association membership is designed to help you prosper whilst saving time and money. Whether it's discounts, legal protection or just everyday advice we are here to help.

A wealth of advice

- ♦ Access to four business advice lines, including HR/ Employment Law, Legal and Health & Safety Advice
- ♦ 700+ business documents at your fingertips
- ♦ Legal Protection Insurance, up to £1 million excess free
- ♦ Debt Recovery advice

Saving you Money

- ♦ Merchant services advice to help you get the best deals
- ♦ Utilities services that will strive to get you the best deals
- ♦ Our team could act as a concierge service, helping with your travel, hotels and restaurant advice

Sourcing new products

- ♦ Access to the winners of the best of the best innovative products from our 'Gift of the Year competition'

Industry Information

- ♦ Regular news and information updates
- ♦ Business guides, industry reports and legislation updates
- ♦ Announcements on funding and loans

Plus many more...

- ♦ Upgrade to VIP status at trade shows including Spring Fair / Autumn Fair and Top Drawer, allowing free lounge and cloakroom service
- ♦ Events through out the year including discounts on Business Boost days, on retail related subjects, and our AGM which is a great networking event

What can you save each year...

£1000's

Member to member offers

£500

Card payment processing

£250

Legal advice and insurance

How much does it all cost?

Retailer

Turnover up to £300k	£195
£300k – £999k	£245
£1 million +	£345
Affiliate (member of another BATF TA)	£195

Are you a supplier reading this? From Please speak to The GA to discover your own benefits. £296

An initial £30 joining fee is also payable. Prices exclude VAT.